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62

Star® Roses

GUIDE TO GARDEN PLEASURE

National Agricultural Library

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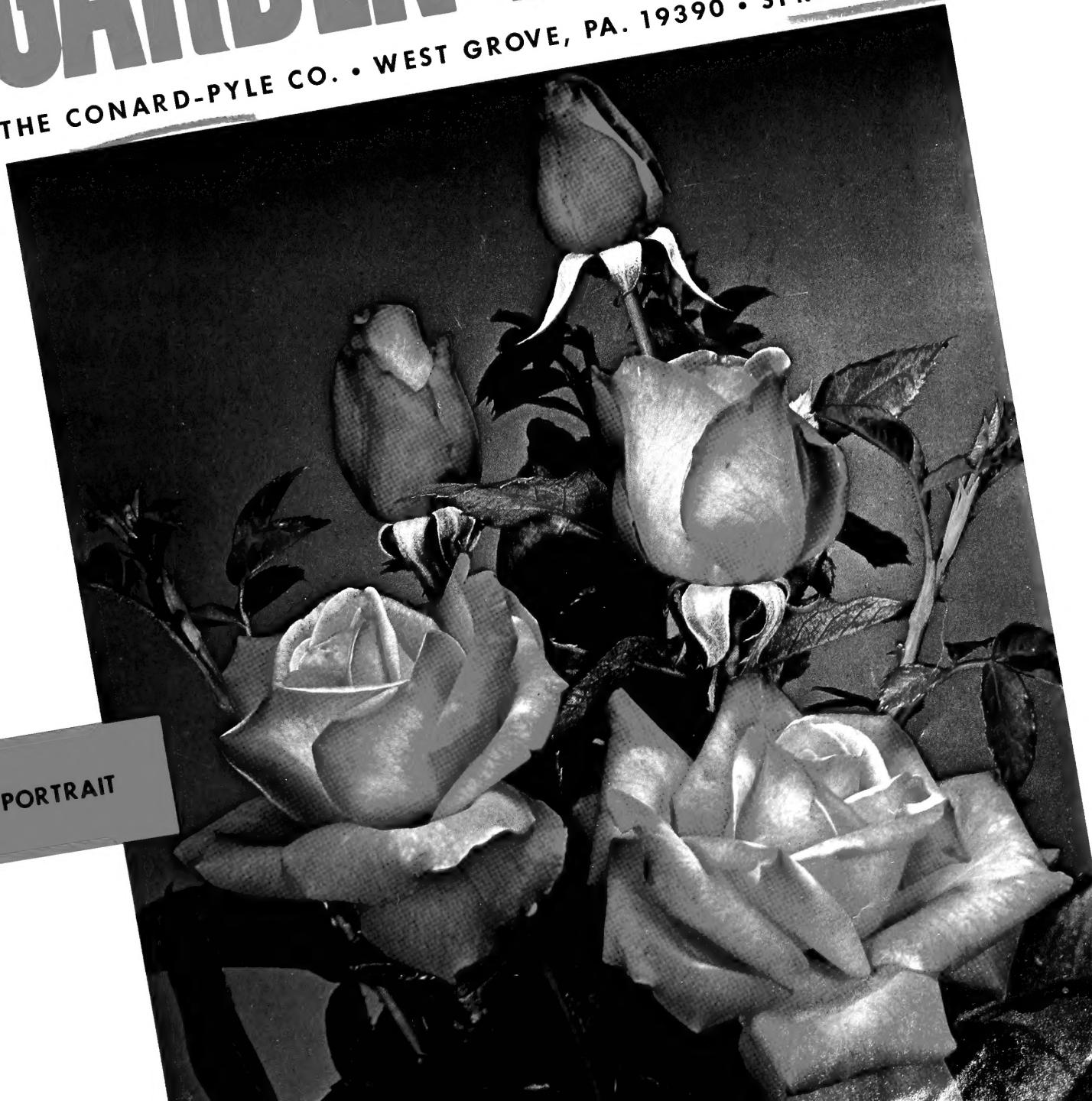
★ MAR 23 1972 ★

U. S. Department of Agriculture

THE CONARD-PYLE CO. • WEST GROVE, PA. 19390 • SPRING 1972



PORTRAIT





Portrait

(Shown on cover)

ALL-AMERICA WINNER FOR 1972



Hybrid Tea. (Meyer.) *Plant Pat. App. For.* From the first bud of spring to the last rose of summer, Portrait is a very appealing, pretty flower of soft but rich pink. We tried it out here in our own testing fields for its hybridizer, Carl Meyer, before entering it in the All-America trials. So we are well acquainted with its capabilities and are happy to recommend it highly.

Urn-shaped buds become large blooms with a satiny blush on the edge of the petals. Light golden tones wash over the open bloom, while the outside of the petals remains an even pink. High centered, about 4 inches in diameter, with over 50 petals. Lovely tea fragrance and stems of medium length. Extremely vigorous and free blooming, the plant is disease resistant, rugged and hardy.

"It grows good, it looks good, it smells good, it IS good!"

\$4.50 ea.—3 or more, \$4.15 ea.

Dear Friends:



Our Star label that we attach to each and every rose we sell (and have since 1906) means a great deal to me, for it represents in our eyes the quality that we strive to put into every plant.

For this reason the following letter just received from a customer impressed me. Mrs. Edwin H. Withington writes:

"Here is a 'cutie' for you.

"Little Andy lives next door and frequently watches me when I am gardening. Last week he asked as I was weeding the roses if my roses are 'night' roses. That really had me puzzled, and of course I asked why he thought that. The answer is because all the tags have stars on them. Perfectly logical!"

I am so glad to know that our Stars—to me the symbol of quality—can so stimulate the imagination of a little boy that he can see "night roses" in them.

Sincerely,

S. B. HUTTON, SR.
Chairman of the Board
THE CONARD-PYLE CO.

Royal Highness

Hybrid Tea. (Swim & Weeks.)
Plant Pat. 2032. Smooth as satin,

firm as velvet, soft as silk! Flawlessly formed, extra large, heavily perfumed, Royal Highness is truly royal in every sense. The thick petals are of the softest baby pink, with darker pink in the center of the bloom. Flowers are enormous, with a perfect high center and long stiff stems. The large pointed buds open slowly and impressively, to form substantial, long-lasting blooms. Waxy, very dark and leathery leaves cover an average-height plant. Even in damp weather the flowers open easily and they stand rain unusually well. On their strong straight stems they stand proudly erect, as if in defiance of any bad weather.

This is the perfect rose for cutting and often a winner on show tables. When you plant Royal Highness you are sure to join its many fans. You'll find yourself watching every bud that forms, so as not to miss one day of this enchanting flower's beauty.

\$3.50 ea.—3 or more, \$3.20 ea.



CAMELOT

ROYAL HIGHNESS



ROSES TO WARM YOUR HEART

Camelot Grandiflora. (Swim & Weeks.)
Plant Pat. 2371. With color as
clear as a bell, light and glowing, this rose
 symbolizes the ideal . . . the land of Camelot.

The luminous coral-pink has a special shimmering beauty all its own, and rich spicy fragrance adds to its appeal. These are good-sized flowers with the popular high center at first, becoming more cupped as they open. Usually three or more are carried on one strong stem. They last well, and the plant blooms repeatedly.

A fine tall garden rose, healthy and hardy, that will do well practically anywhere. Its extremely clear color is always a stand-out.

\$3.50 ea.—3 or more, \$3.20 ea.

CHICAGO PEACE



Chicago Peace Hybrid Tea. (Johnston.) Plant Pat. 2037.
This is a carbon copy of Peace so far as growing ability, hardiness and flower production are concerned, but with two characteristics of its own—a different color and old-fashioned fragrance. The color is rich pink with canary-yellow and sometimes coppery tones. The huge, high-centered flowers hold both their form and their color an unusually long time. They actually seem to bask in the admiration showered on them! Stems are thick and strong, foliage dark and crisp.

An exciting cut flower and garden rose, very popular ever since it was discovered as a sport of Peace in a Chicago garden.

\$3.50 ea.—3 or more, \$3.20 ea.



MISTER LINCOLN

"I wish to inform you that all the roses I ordered were received in fine condition, all were of fine quality also. That is why I always recommend Star Roses. Ever since you introduced the Peace rose, which is still my favorite and the first rose I purchased from you, I have never had any cause for complaint in all of my dealings with you."

J. P. V., Pennsylvania

OFFER 163

4 Heart Warmers

CAMELOT
CHICAGO PEACE
MISTER LINCOLN
ROYAL HIGHNESS

\$12.80



Mister Lincoln

Hybrid Tea. (Swim & Weeks.) Plant Pat. 2370. In our opinion, the greatest red rose, well able to live up to its distinguished name. The  blooms are exactly what you hope for in a lively red rose—very full and double, as much as 6 inches across, coming from firm, pointed buds. Wide petals curl back from a high center. In color it's a vigorous red in the flower and rich dark maroon in the bud.

And the fragrance is something special . . . deep and rich. The bush is tall and stately, covered with glossy leaves that are reddish at first and then a good dark green. Flowers are long lasting, and of course wonderful for cutting.

\$3.50 ea.—3 or more, \$3.20 ea.

Command Performance

 Hybrid Tea. (Lindquist.) *Plant Pat. App. For.* Here's a very bright, clear orange Hybrid Tea that's like a beacon in any garden. The outside of the petals is a lighter tone, merging to an almost pinkish orange. A substantial, medium-sized flower with 50 petals that curl back at the edges as the bloom opens. Nicely furled center and pleasing fragrance. Beautiful long buds, generally carried only one on a stem.

Big branching canes produce plenty of bloom. The plant is tall, very upright, with dark leaves.

\$4 ea.—3 or more, \$3.65 ea.

John F. Kennedy Hybrid Tea. (Boerner.) *Plant Pat. 2441.* These pure white, 5 to 6-inch blooms hold their firm texture through all kinds of weather and enjoy a long life. The graceful buds are lemon-white, borne on long strong stems. In both bud and open stage the flowers are high pointed, showing a full but open center. They average 35 to 40 broad glossy petals, precisely arranged. Tea fragrance is especially noticeable.

The upright plant eventually reaches about 4 feet in height, with dark, healthy foliage. Individual leaflets are pointed and rather narrow. Strong canes are crowned with bloom clusters all season.

\$4 ea.—3 or more, \$3.65 ea.

COMMAND PERFORMANCE



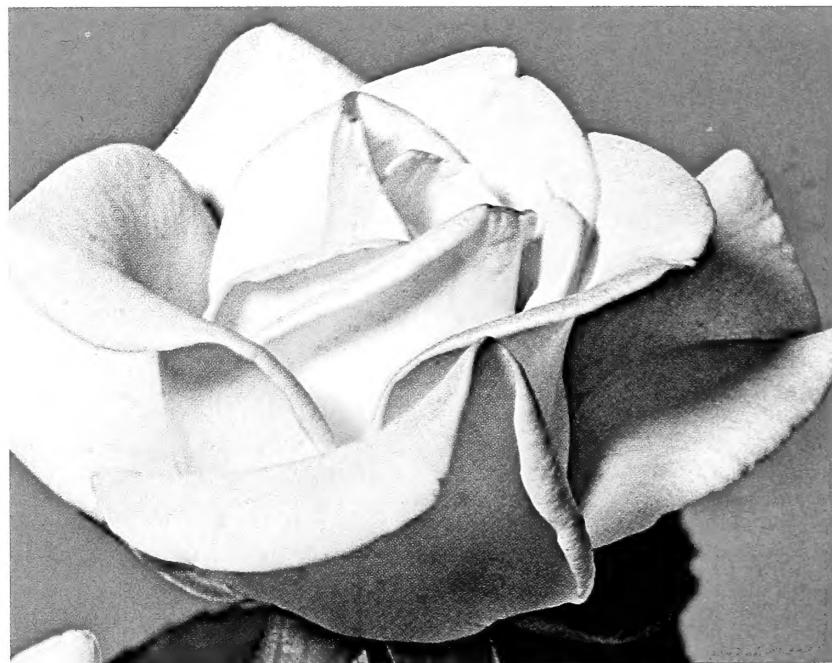
GARDEN HIGHLIGHTS



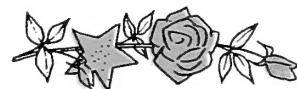
Roses . . . Everyman's Flower

Time was when a rose garden was a status symbol for a wealthy man with a big greenhouse and a gardener or two. Now all that's changed. Roses have happily been brought within reach of everyone who has even a small patch of reasonably good garden soil and the will to give them the simple care they ask for.

If you have the space for a garden of roses, fine. You can have years of enjoyment from it. But if your space is too small for that, look for special spots in the sun where a rose bush or two can grow companionably with other shrubs or perennials or even near an evergreen hedge. Just be sure your roses will have at least a half day of sunshine and that their roots will not have to compete with tree or shrub roots for food and moisture.



JOHN F. KENNEDY



OFFER 164

4 Garden Highlights

COMMAND
PERFORMANCE
JOHN F. KENNEDY
PHARAOH
QUEEN ELIZABETH

\$13.90



Queen Elizabeth

Grandiflora. (Lammerts.) *Plant Pat.*

1259. This super Grandiflora stands high

on everyone's list, not only for the simple grace of its flowers but for the marvelous plant that doesn't know how to stop growing and blooming. This was the first rose to be classed as a Grandiflora, and it still rates as the best one.

Blooms are a lovely pink, light in tone, slightly ruffled and cupped in shape when fully open. They come two or three on a stem and also singly. Stems are unusually strong, carrying the blooms proudly. Nice for cutting . . . not a huge, spectacular specimen bloom but one that combines well with others in a bouquet. A very vigorous grower, tall and sturdy, with foliage that resists all troubles. It keeps on blooming until frost . . . a plant you can enjoy for many weeks, many years. No garden should be without it.

\$3.50 ea.—3 or more, \$3.20 ea.

Star® Rose Guarantee

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

Pharaoh

Hybrid Tea. (The House of Meilland.) *Plant Pat.*

2859. Large, commanding, well-formed flowers on good stiff stems that are superb for cutting. A vivid scarlet flower—always a popular color, especially when combined with such a velvety overcast. Petals are broad, firm and somewhat ruffled. Well-pointed buds of very dark maroon show a wonderful glowing scarlet on the upper side of the petals, with an orange gleam. The two shades of rich red are most attractive until the petals drop. One customer wrote us: "I think this is one of the best new varieties introduced in recent years. It has a truly unique color and lasts longer than any other rose in my garden." When cut and brought indoors too, the blooms last several days.

A medium tall Hybrid Tea plant with large glossy dark leaves.

\$4 ea.—3 or more, \$3.65 ea.

PHARAOH



QUEEN ELIZABETH



Order by
Mail . . .
and Do It
NOW!



With the spring planting season so near, you have no time to lose in ordering your rose bushes. The easiest, most convenient way to do it is to order them by mail from this catalog. No shopping around, no parking problems, no waiting at a slow check-out counter.

Our firm has been sending rose bushes hundreds of miles, to every state, for many years. In fact, we were the first company in America to issue a mail-order rose catalog. We count among our customers whole generations of the same family, which is proof of their satisfaction with Star roses and Star service. Won't you join them?



GOLDEN PRINCE

Scarlet Knight Grandiflora. (The House of Meilland.)
Plant Pat. 2692. Tall, dark and handsome . . . a superior plant with a fine head of rich deep crimson blooms. Flowers are of moderate size and buds are nicely tapered and extremely velvety. They display a neatly rounded silhouette as they slowly open, with a velvety finish on the petal edges. Buds are dark crimson and flowers brighter scarlet-crimson with mild tea scent. Very long lasting.

Big vigorous canes over 3 feet tall, with thick, rich green leaves. Healthy and free blooming all summer long. A marvelous garden plant, suggested as a sentinel at your front door.

\$3.75 ea.—3 or more, \$3.40 ea.

"Today I received two plants from you and in the wrappings I removed the little booklet called 'Here's How To Plant Them Right.' After reading it over I found it had so much information that I want to thank you for this little booklet."

L. S., North Carolina

Golden Prince Hybrid Tea. (The House of Meilland.)
Plant Pat. 2949. An informally shaped, rich yellow rose, sometimes carried in small clusters and pleasing as a cut flower. Its color is deep and true—a bright gold in the open flower but tinged with glowing orange at the petal edge in its early stages. Buds are medium long and pointed, becoming 5-inch flowers of inviting, full-hearted form with light scent. Each bloom opens wide, to show the beautiful large cluster of orange-gold stamens in the center.

The vigorous bush grows to moderate height, well branched and with strong canes. Foliage is large, thick and plentiful, of waxy deep glossy green that fairly shines.

\$3.50 ea.—3 or more, \$3.20 ea.

STAR® ROSES

is the trademark of The Conard-Pyle Co. and designates a brand of rose that is especially grown, especially cared for, especially graded and stored and especially shipped for our customers.

Tropicana Hybrid Tea. (Tantau.) *Plant Pat. 1969.* This glowing rose was launched with a tremendous splash a few years ago, when the word "fluorescent" was used in an attempt to describe its color. The bright, intense orange is very lasting, with an impact you can't forget. And the color holds well, even in the hottest sun.

Flowers are medium large (4½ to 5 inches across), double, elegantly formed and very fragrant. Their 30 petals are arranged with the high pointed center that spells perfection to rose lovers. Their color and beautiful shape make them very popular for cutting, and they are often among the winners at flower shows. Tropicana is easy to grow, for it is thrifty, hardy and free blooming all season. Quite tall and bushy. A true classic.

\$3.75 ea.—3 or more, \$3.40 ea.

SCARLET KNIGHT



Tiffany

Hybrid Tea. (Lindquist.) *Plant Pat. 1301.* Long, exquisitely formed buds and beautifully high-pointed flowers—a bright but gentle blending of light pink and pale gold. Always clear and fresh looking, always elegant and begging to be cut. Flowers are about 5 inches across, nicely full but never heavy, borne on stiff stems.

AARS
Tiffany always claims full attention, for besides its attractive color it has tea rose fragrance that literally fills a room. Medium height, upright and very free blooming. Both the experts and backyard dirt gardeners call it a fine classic pink.

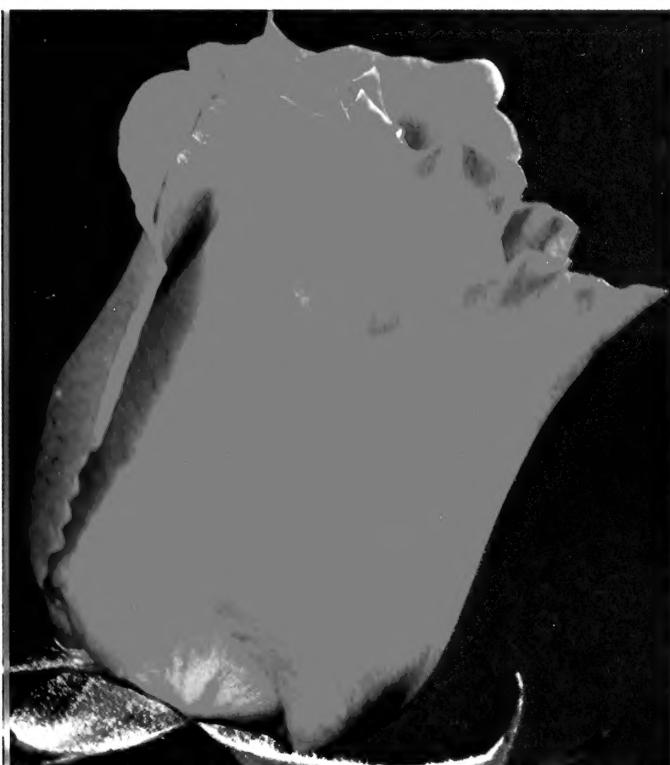
\$3.50 ea.—3 or more, \$3.20 ea.

Miss All-American Beauty

Hybrid Tea. (The House of Meiland.) *Plant Pat. 2625.* It makes you feel good just to look at this gorgeous big, rich deep pink rose . . . Now put your nose to it, and inhale! Full of color, full of perfume, full of life, Miss All-American Beauty belongs in every garden, large and small. The color is deep and true, unshaded and non-fading. Blooms are extra large and deep, generally carried one to a stem. Their only fault is an occasional split center, but this is nothing to worry about. They are abundantly produced all season long, one crop after another, on a sturdy plant of average height with very large leaves.

Clean and crisp . . . perfect for cutting. Don't miss it!

\$3.75 ea.—3 or more, \$3.40 ea.



TROPICANA



TIFFANY

MISS ALL-AMERICAN BEAUTY



OFFER 167

For Striking Color

GOLDEN PRINCE
MISS ALL-AMERICAN
BEAUTY
SCARLET KNIGHT
TIFFANY
TROPICANA

\$16.60





PASCALI

Pascali Hybrid Tea. (Lens.) *Plant Pat.* 2592. A pleasing all-round white rose. Delicate-looking buds and high-pointed flowers of soft creamy white with an ivory-yellow center. Blooms are medium large and double, with over 35 petals that curl back as they open. They never look cold or aloof, but are sweet and graceful. Every specimen is perfectly formed even in poor weather, with a high center that holds well.

The strong stems are excellent for cutting, and foliage is abundant. A tall plant, often over 4 feet high. You can't do better than Pascali if you are looking for a beautiful white rose, indispensable both in the garden and for cutting. Besides being so pleasing in itself, Pascali is the perfect companion for brightly colored roses.

\$3.75 ea.—3 or more, \$3.40 ea.

The All-America Symbol



We suggest that you especially note the roses marked with this symbol, for these winners of the All-America Award are very likely to do extra well anywhere.

To earn this award a new rose must be entered for trial in all 24 test gardens set up by All-America Rose Selections in far-scattered areas of the United States. There the roses are grown for two years and scored from time to time by knowledgeable judges. Those that come up to AARS standards are declared the winners.



OFFER 168

4 Choice Roses

CHRISTIAN DIOR
KING'S RANSOM
PASCALI
PINK PEACE

\$12.90



"Some people are always grumbling because roses have thorns. I am thankful thorns have roses."

Anonymous



CHRISTIAN DIOR

Christian Dior Hybrid Tea. (The House of Meilland.) *Plant Pat.* 1943. Another ideal cut rose with extra size, extra style, extra rich color. Handsome crimson-red, overlaid with an iridescent scarlet sheen. The bloom is perfectly formed and above average in size, with 50 to 60 neatly placed petals. A solidly substantial flower of top exhibition quality, long lasting and with high style to match its name. Delicate fragrance.

A vigorous, tall, upright bush and rich green, leathery leaves. A plant to be relied on for steady, continuing bloom throughout the growing season. Hardy and healthy.

\$3.50 ea.—3 or more, \$3.20 ea.

ROSES GLOWING WITH BEAUTY

Pink Peace

Hybrid Tea. (The House of Meilland.)
Plant Pat. 1759. "Peace" has become a magic name among roses, and here is one of the very best of the ever-expanding group of Peace "children." Pink Peace grows to such a height as to put most other roses in the shade. It should always be planted so as to take advantage of the dignity and strength of its growth.

This is a beautiful color, as well as a superb plant. Buds are big, and pointed, and the flowers are deep dusky pink, almost as large as those of Peace, with extra firm petals and thick, sturdy stems. Fully double, with a high center surrounded by broad petals. The color has a lovely glow and vivacity. A favorite for cutting, especially since the flowers last so well and are pleasantly perfumed.

\$3.50 ea.—3 or more, \$3.20 ea.

PLANTING GUIDE sent with your order



If you have never before grown roses, you will find this 12-page booklet a helpful guide to proper planting and cultural methods. And if you're an old hand at rose growing, you will probably want to look through it and double-check on the procedures you have been following. From planting, through

pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials. A copy is sent FREE with every order we fill.



PINK PEACE

King's Ransom

Hybrid Tea. (Morey.)

Plant Pat. 2103. Splendid, gleaming golden yellow blooms . . . big and lively. The tightly curled, medium long buds develop into 5-inch, fully double, golden flowers of excellent form, with full but open centers to show off the rose-red stamens. The 40 to 50-petaled blooms come singly on long stems and open without difficulty even in unfavorable weather. Ideal for cutting and arranging, with a nice lingering fragrance. An upright grower, medium tall, with strong heavy canes.

Highly recommended for every garden, for it always makes a wonderful appearance. Bloom production is best in spring and fall. The extra long stems will make you reach for the shears so that you can bring some of the flowers indoors.

\$3.75 ea.—3 or more, \$3.40 ea.

KING'S RANSOM



TO DELIGHT



LAURA

Laura

Hybrid Tea. (The House of Meilland.) *Plant Pat.* 2986. This Star introduction is a fragrant rose with a "lady-like" air that is softly appealing. Its fresh, luminous salmon-pink color is gentler on the outside of the petals and warmer inside. And this good color lasts until the petals fall.

Buds are very long, with 30 to 35 extra broad petals, arranged to form a nicely double flower—full but not heavy. Blooms as much as 5 inches across are borne one to a stem, and sometimes several appear on a strong cane. Growth starts with great vigor early in the growing season, followed soon by a profusion of buds. By the end of the summer the plant has reached a height of $3\frac{1}{2}$ feet and has produced dozens of lovely, softly tinted clear pink blooms.

\$4 ea.—3 or more, \$3.65 ea.



LADY X



You Pay NO Shipping Charges on Star® Roses

Wherever you live and however big or small your order, WE PAY all shipping charges. This applies to all the plant material and other items we send out, saving you the trouble of figuring the postage and also saving you considerable money. We even supply you with a postage-paid envelope to send in your order.

COLORAMA



Lady X

Hybrid Tea. (The House of Meilland.) *Plant Pat.* 2691. The soft lavender color of Lady X is very delicate. It appeals strongly to those who like lavender roses . . . and even those who "don't care for" these new colors can rarely resist Lady X. Its exquisite, well-modeled form and lasting ability often put it among the blue-ribbon winners at shows. And in the garden too it gives a wonderful account of itself . . . a tall grower and heavy producer. Perfect for cutting, lightly perfumed.

\$3.50 ea.—3 or more, \$3.20 ea.

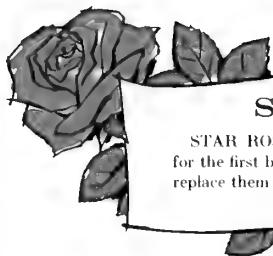
Colorama

Hybrid Tea. (The House of Meilland.) *Plant Pat.* 2862. To catch this flower at its best, you should see a bloom two-thirds open, with the light shining through it. It's a picture you won't soon forget. The big ruffly blooms are watermelon-pink with warm yellow at the base and on the reverse (perhaps lighter than our picture shows). This vivid contrast lasts for the entire life of the flower. Open blooms are loosely cupped, with 40 to 50 large petals and light tea perfume.

Medium to tall in growth, with foliage bright and waxy. Bears repeated crops of gaily colored blooms.

\$3.50 ea.—3 or more, \$3.20 ea.

YOU ALL SUMMER



Star® Rose Guarantee

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

Comanche

Grandiflora. (Swim & Weeks.) *Plant Pat. 2855.* A distinctive color . . . bold and sassy. The pointed buds are dull brick-red on the outside, but as they open they seem to catch on fire. The upper side of the petals is orange-red and the underside a more rosy or "Indian" red, truly compelling and unforgettable. Double blooms, about 4 inches across, with 40 to 50 petals. They are carried like a crown at the top of great canes—6 to 8 in a cluster, or occasionally singly.

Leaves are very dark and thick, a beautiful reddish bronze in the early stage, becoming more leathery in texture as they grow. A tall and rangy plant, vigorous and free blooming all season, with strong flower stems. Even one bush is a garden spectacle.

\$3.75 ea.—3 or more, \$3.40 ea.



COMANCHE



STARBURST

Starburst Grandiflora. (The House of Meilland.) *Plant Pat. 2974.* Bright and colorful flowers atop a good sturdy bush . . . definitely two-colored. Buds are yellow at the base, blending to soft orange-yellow at the edge. On the inner surface the color is bright orange-red with pale yellow at the base. Buds are of short pointed form, beautifully furred when opening. Flowers about 3 inches wide, very bright, generally in clusters of three. Particularly lovely at the half-open stage when the orange-carmine color shows on the inside of the petals. Light fragrance.

Foliage is dark, glossy and healthy, covering the bush right down to the ground. Medium height; very floriferous.

\$3.50 ea.—3 or more, \$3.20 ea.

OFFER 171

We Recommend:

COLORAMA
COMANCHE
LADY X
LAURA
STARBURST

\$16.70





FIRST PRIZE

First Prize Hybrid Tea. (Boerner.) *Plant Pat.* 2774. A good name for a superb new rose with rich pink colors. Flowers are lighter on the inner side and close to light red on the reverse. Satiny petals, altogether lovely, roll back from the spiraled center. Large, magnificent buds and flowers, almost too perfect to look real. Every one is a sensation as it opens.

Rated as a "show rose" but First Prize is also a winner in any home garden. The plant needs no more attention than any other rose. Excellent for cutting, lasting well and never discoloring. Medium tall, strong and upright.

\$4.50 ea.—3 or more, \$4.15 ea.



OFFER 172

Big and Beautiful

BIG RED
FIRST PRIZE
GARDEN STATE

\$9.90



Garden State Hybrid Tea. (The House of Meilland.) *Plant Pat.* 2349. A large, solid bloom with light tea fragrance, usually borne singly on a long stem but sometimes in candelabras of several. The lovely deep cool pink color is always fresh looking. Pointed buds of deep pink to light red open to an appealing rose-pink. The 35 to 45 big petals of firm texture are a slightly deeper shade of pink on the underside. Ideal as a cut rose.

The foliage is especially good, covering the very tall bush with a lush deep glossy green mantle and acting as an effective background to show off the flowers. Vigorous and well branched.

\$3.25 ea.—3 or more, \$3 ea.

Big Red

Hybrid Tea. (The House of Meilland.) *Plant Pat.* 2693. If it's size you want in a rose, here it is! We grow a number of large red roses, but this is the biggest of them all—actually 6 inches and more across. These thrilling, velvety blooms are oversize not only in width but in depth too. Big Red literally named itself, for this is how we referred to it when it was still under test in our fields.

The bold red color is bright and strong, with a more rosy red tone on the underside of the petals. Thick, fat buds open to high-centered blooms with 50 to 60 petals. The petals curl slightly to form an exceptionally firm flower for one so large. Spicy fragrance. Tall and upright, but somewhat spreading.

\$3.50 ea.—3 or more, \$3.20 ea.

BIG RED



GARDEN STATE



OTHER SUPER STAR® ROSES

AQUARIUS. Grandiflora. (Armstrong.) *Plant Pat. App. For.* Very pretty, well-formed buds of deep pink, almost every one perfect, and best of all, freely produced. Open flowers are lighter pink than the buds but pleasingly brushed with deep pink at the petal edges, to give a picotee effect. Blooms of medium size, mildly perfumed, one to a stem or in clusters. Tall, vigorous.

\$4.50 ea.—3 or more, \$4.15 ea.

CONDESA DE SASTAGO. Hybrid Tea. (Dot.) A distinct bicolor, yellow on the outside and rose-scarlet within. Always bright and gay, with heavy perfume in addition to its warm colors. Oval buds and very full blooms on good stiff stems. Medium height, sturdy and free blooming. When we introduced this rose (over 40 years ago) it aroused great enthusiasm.

\$2.90 ea.—3 or more, \$2.70 ea.

CRIMSON GLORY. Hybrid Tea. (Kordes.) Another of the older roses, still the favorite of many gardeners. Lovely velvety crimson, pointed buds and double blooms—not very large by today's standards, but its rich Damask fragrance has made this rose a byword. Crimson Glory blooms freely on a very strong but low-growing plant. Its only fault is that the stems tend to droop a little. Its perfume and velvety color are outstanding.

\$2.90 ea.—3 or more, \$2.70 ea.

FRAGRANT CLOUD. Hybrid Tea. (Tantau.) *Plant Pat. 2574.* Named for its heavy, true rose perfume. Excellent to cut and bring into the house. A bright coral-red that deepens to orange-red as the flower opens. In the fall these orange tones are emphasized. Buds are rich dark red, becoming high-pointed, double blooms of perfect form, about 5 inches wide. Quite tall and very strong, with glossy dark leaves. Can stand moderate shade.

\$4 ea.—3 or more, \$3.65 ea.

MONTEZUMA. Grandiflora. (Swim.) *Plant Pat. 1383.* Brilliant rosy salmon with a creamy sheen, extremely smooth and melting. Buds are rather short, but shapely. Blooms are high centered, made up of 40 petals, on strong stems. Foliage is light green. A tall plant, growing up to 5 feet; it is bushy and well branched and needs ample growing space. Very strong, free growth and bloom.

\$3.50 ea.—3 or more, \$3.20 ea.

OKLAHOMA. Hybrid Tea. (Swim & Weeks.) *Plant Pat. 2326.* Smoky maroon . . . just about as close to "black" as you can come. The buds in particular are very dusky, and the dark red flowers have deeper shades in their depths. They are pointed at first, with 45 to 55 big velvety petals. Blooms measure about 5 inches across and have a delightful heady fragrance. Perfect form, excellent texture and fine keeping ability. Medium tall.

\$3.50 ea.—3 or more, \$3.20 ea.

PICTURE. Hybrid Tea. (McGreedy.) Velvety clear rose-pink. Flowers are of rather modest size but nicely formed, and they carry a light perfume. Medium height, vigorous, with strong canes and glossy, dark green leaves. A dependable bloomer that has remained popular as a garden rose for years.

\$2.90 ea.—3 or more, \$2.70 ea.

POLYNESIAN SUNSET. Hybrid Tea (now reclassified as a Grandiflora). (Boerner.) *Plant Pat. 2530.* An exotic-looking rose for those who want large flower size and brilliant color above all else. It's coral-orange with a warm, iridescent glow. Exquisite buds and huge 6½-inch flowers, fully double but with an open center. Tips of the petals are gracefully waved. Fruity fragrance. Hardy and vigorous, with long-lasting blooms.

\$3.75 ea.—3 or more, \$3.40 ea.

SOEUR THERESE. Hybrid Tea. (Gillot.) An old-timer that brings pleasant memories (call it Sister Therese, if you prefer). Beautiful buttercup-yellow in color, with fine buds for cutting. Large, double blooms of good shape and substance, with light fragrance. Gives lots of bloom. Very sturdy plant of medium height, hardy and undemanding in any climate.

\$2.90 ea.—3 or more, \$2.70 ea.

SUMMER SUNSHINE. Hybrid Tea. (Swim.) *Plant Pat. 2078.* A sunburst of dazzling gold. Flowers of medium size, with about 25 satiny smooth petals. High centered at first, they gradually become cup shaped. Both the form and the intense yellow color hold up well. The vigorous, semi-upright plant grows moderately tall, well branched and attractive, with grey-green leaves and reddish thorns. A regular bloomer until frost.

\$3.75 ea.—3 or more, \$3.40 ea.

TALISMAN. Hybrid Tea. (Howard.) There are now many better roses than this but if, for auld lang syne, you must have Talisman—here it is. It created a sensation when it first came out because it was the first breakthrough in multicolors, an orange and rose combination. Blooms are of medium size, double, with pleasant perfume. At its best in spring and fall. Fairly tall, with long stems and light green, leathery leaves.

\$2.90 ea.—3 or more, \$2.70 ea.

WHITE KNIGHT. Hybrid Tea. (The House of Meilland.) *Plant Pat. 1359.* A clean pure white rose with curled petals producing a star effect. Blooms are of exhibition calibre and of good lasting quality. The beautifully shaped buds open to firm, satiny white blooms of medium size. Excellent for cutting, though not very freely produced. Grows upright to about 3 feet.

\$3.25 ea.—3 or more, \$3 ea.



Star Roses Are Star Quality

Roses have been our specialty ever since 1906.

Because we are so "finicky" in producing them, we can say with confidence that Star Roses are the best you can buy. We grow our roses here in the fertile fields of southeastern Pennsylvania where we can have complete control over every step in the production line—from soil preparation to packing and shipping. All these operations add up to a quality product . . . STAR ROSES.



OFFER 173

5 Roses
OUR SELECTION
Including PEACE Rose

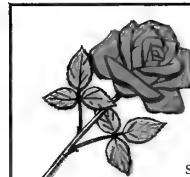
\$9.90
\$14.50 Value



Join the American Rose Society

For expanding your interest in rose growing, we suggest that you join the American Rose Society. You will enjoy many benefits, such as the Annual and monthly magazine mailed to members, free advice on fine points of rose culture, and fellowship with other rose growers all over the country.

Yearly dues of \$10.50 are to be sent to: The American Rose Society, 4048 Roselea Place, Columbus, Ohio 43214.



TO START YOUR DREAM



Plant a Rose and Watch It Grow

To have some of the big beautiful roses you dream about, you need not make a lavish, expensive outlay. Start in a small way and then increase your planting a little at a time.

As a special help to beginning rose growers, we present the five roses on these two pages as the foundation of a planting.

Everyone knows and covets the Peace rose, and certainly it is a logical choice for a novice. Chrysler Imperial and Mirandy are fabulous for fragrance, and Charlotte Armstrong and Eclipse are classics in their color.

So treat yourself to Offer 175 if you are starting a rose planting. You can't make a better investment.

"Thank you very much for the beautiful new rose which I received yesterday in response to my inquiry regarding a guarantee on one which did not live. This lovely plant was received in perfect condition and planted immediately. I have a number of Star Roses of which I am very proud and have had excellent luck with them. Incidentally, a couple of years ago I was in your area and had the pleasure of seeing your beautiful roses in bloom in your own setting."

Mrs. B. W. G., Virginia

Eclipse

Hybrid Tea. (Nicolas.) Streamlined buds are the hallmark of this popular yellow rose. The perfect buds are long and tapering, golden yellow in color, opening to clear chrome-yellow. Flowers of medium size, with about 25 petals, carried on long stems. Fragrance is quite strong and pleasant. A tall plant, blooming well all season. Flowers are most attractive in the bud form, so cut them at that stage if you want to enjoy a close-up.

\$2.90 ea.—3 or more, \$2.70 ea.

Chrysler Imperial

Hybrid Tea. (Lammerts.) One of the most fragrant of all roses and a prime favorite for that reason. The glowing crimson-red color is the ideal of those who love rich velvety tones. Marvelous in the garden and as a cut flower. Big solid buds and large, high-centered flowers with 50 huge petals. The crimson is shaded even deeper. A sturdy grower of medium height, and a free and continuous bloomer. Chrysler Imperial should be in every garden.

\$2.90 ea.—3 or more, \$2.70 ea.

CHRYSLER IMPERIAL



ECLIPSE

Charlotte Armstrong

Hybrid Tea. (Lammerts.) Strikingly beautiful buds of intense carmine-red, with an underglow of flame. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high pointed and waxy petaled. Stems are medium to long. The plant is tall—up to 5 feet—with disease-resistant foliage. An abundant producer until frost.

Sometimes called the "First Lady" of Hybrid Teas because it has so many good points and also because it has "mothered" so many wonderful offspring. You can plant it with the assurance of having a fine plant that will grace your yard for years.

\$2.90 ea.—3 or more, \$2.70 ea.

GARDEN

Mirandy

Hybrid Tea. (Lammerts.) In form, color and heavenly

 fragrance, Mirandy is something special . . . so distinctive that you will recognize it wherever you see it. The blooms are extremely large and full, absolutely packed with 50 or more velvety, crimson-red petals. These huge, opulent buds open slowly to flowers with a very high pointed center, drenched with rich spicy fragrance. The deep wine-red color is shaded even darker. A majestic rose that demands and always receives compliments.

A sturdy garden plant about $2\frac{1}{2}$ feet tall, blooming very well until frost and opening best in hot weather. A favorite for years, irresistible for cutting and displaying.

\$2.90 ea.—3 or more, \$2.70 ea.



CHARLOTTE ARMSTRONG

OFFER 175

5 for Every Garden

CHARLOTTE
ARMSTRONG
CHRYSLER IMPERIAL
ECLIPSE
MIRANDY
PEACE

\$14.50



MIRANDY

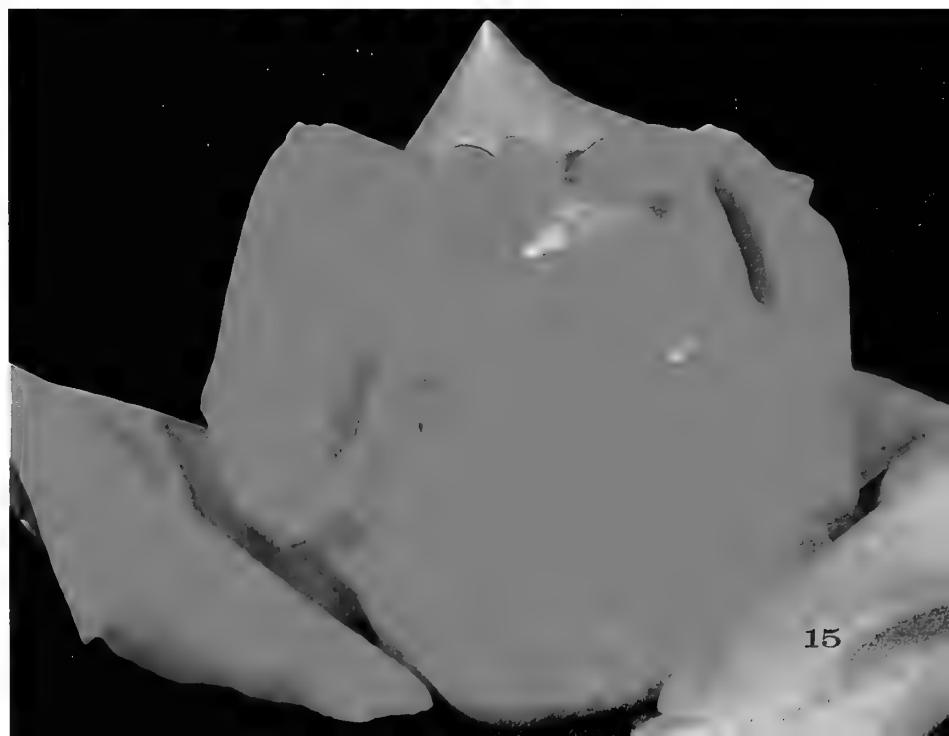
Peace

 Hybrid Tea. (The House of Mclland.) "The greatest rose of all time," deserving every super-adjjective you can think of. To call the plant vigorous is an understatement, and the large leathery foliage, the pencil-thick stems and the masterful flowers are just as breath-taking. The pale gold to ivory color is softly edged with pink, and as the bloom develops, this pink color gently suffuses the whole petal. Blooms are high centered, very firm and long lasting . . . and no two flowers are ever alike.

We call Peace wonderful—in a category all its own—hardy, profuse blooming, remarkable!

\$2.90 ea.—3 or more, \$2.70 ea.

PEACE



VIVID. DANCING FLORIBUNDAS



FIRE KING

Fire King

Floribunda. (The House of Meilland.)
Plant Pat. 1758. A brilliant deep orange-

red Floribunda that never fails to win admiring comments. These neat-looking, perfectly formed buds and flowers come in big clusters, and the plants are exceptionally vigorous. The fragrant blooms are of medium size, with about 45 thick petals. They are excellent for cutting and very long lasting. A grower in New Hampshire remarks on the "carrying power" of Fire King's glowing color, and that's a good way to describe it. Tall and uniform in growth.

\$3.25 ea.—3 or more, \$3 ea.

Gene Boerner

Floribunda. (Boerner.) *Plant Pat. 2885.* Pretty as can be—each plant

a bouquet of pink. Dainty pointed buds of deep rose color become clear soft pink flowers with a deeper pink center, their satiny petals gracefully rolled at the edge. They are borne in clusters of 7 to 9 on strong stems and are slightly fragrant. An erect, bushy grower often over 3½ feet high, well branched and fully covered with bright green leaves. Blooms in profusion and is a nice rose to cut for informal arrangements. Makes a fine hedge.

\$3.50 ea.—3 or more, \$3.20 ea.

Include Floribundas in Your Landscaping Plans

These extra bushy, extra free flowering, extra useful roses look well in many locations . . . as a low border or tall hedge (depending on the kind), edging a walk or driveway, as a friendly fence. They should be chosen and planted like any other flowering shrub. Combine them with your other roses, or put them to work primarily to liven up your landscaping . . . you can't go wrong with Floribundas.

These are easy-going plants that perform well all through the growing season. Many have beautifully formed flowers—all have plentiful, colorful ones . . . "flowers in abundance," as the name *Floribunda* proclaims. Buy good plants, treat them fairly and they will thrive for years.



SUNSPOT

GENE BOERNER



Angel Face Floribunda. (Swim & Weeks.)

Plant Pat. 2792. Completely new and different, Angel Face wins on personality. Exquisite in shape and color, it's a never-to-be-forgotten rose. Its dainty urn-shaped buds of warm ruby-pink open to good-sized flowers of rich lavender softly edged ruby. Petals are wavy and scalloped, forming sculptured blooms of perfect shape, about $3\frac{1}{2}$ to 4 inches in width. Firm and lasting in texture, they are extremely attractive every day of their life. One to several on a stem . . . nicely perfumed . . . good to cut. Low and bushy, blooming well all season.

\$3.50 ea.—3 or more, \$3.20 ea.

Sunspot Floribunda. (Fisher.) *Plant Pat.* 2576. Rich butter-yellow buds slightly tinged orange turn a bright, sunny yellow as they open. These are fully double flowers often up to 5 inches across—as large and attractive as many Hybrid Teas and with a light, fruity fragrance. The graceful yellow blooms literally blanket the entire plant.

The bush grows rather upright but at the same time mound shaped, and is covered with light green leaves. Fine for massing and border planting. We rate Sunspot as the best yellow Floribunda to date. Both its size and its color are extra good.

\$3.25 ea.—3 or more, \$3 ea.



OFFER 177

**Favorite
Floribundas**
ANGEL FACE
FIRE KING
GENE BOERNER
SUNSPOT

\$12.40



ANGEL FACE

More Floribundas . . . All of Them Excellent

CIRCUS. Floribunda. (Swim.) *Plant Pat.* 1382. Bright and cheerful, with red, pink, yellow and orange colors mixed in a wonderful three-ring show. The bushy, rugged plant bears the $2\frac{1}{2}$ to 3-inch blooms in profusion. Well-formed buds burst into 45 to 50-petaled flowers borne in enormous clusters that top the plant. Makes an excellent hedge or a fine show of color around a patio or foundation planting.

\$3.25 ea.—3 or more, \$3 ea.

EUROPEANA. Floribunda. (G. de Ruiter.) *Plant Pat.* 2540. Masses and masses of rich satiny crimson-red, each plant covered with these bouquets. Often as many as 20 or more flowers on one branch, each bloom about $2\frac{1}{2}$ inches across, with beautifully ruffled petals forming a rosette. One flower cluster is a bouquet in itself and lasts a week or more. The low, bushy plant has very large, leathery leaves, soft mahogany-red when they first appear. Blooms repeatedly through the summer.

\$3.25 ea.—3 or more, \$3 ea.

FASHION. Floribunda. (Boerner.) A classic. Its refreshing, translucent color lasts unusually well and always looks alluring—soft coral-peach-pink suffused gold. Oval, deep peach buds open to 3 to $3\frac{1}{2}$ -inch blooms of fine Hybrid Tea form; fragrant too. Loaded with bloom all summer. Grows to about 3 feet.

\$2.90 ea.—3 or more, \$2.70 ea.

REDGOLD. Floribunda. (Dickson.) *Plant Pat.* 3006. A splendid landscaping plant. Flowers are not of the large show type, but they are a flashy contrast of colors. At first soft chrome-yellow, the urn-shaped buds turn darker as they open, to glowing orange-gold. Petals are edged brick-red, which becomes deeper magenta. Lightly perfumed; about 30 petals. Color and shape last well. Plants are rangy, medium tall, excellent as a border.

\$3.75 ea.—3 or more, \$3.40 ea.

RUMBA. Floribunda. (Poulsen.) *Plant Pat.* 1919. A sparkling Floribunda to use as a hedge. Flowers in clusters of 5 to 12 are a kaleidoscope of colors—a yellow, an orange, a strawberry-red, a pale pink will be shown all at one time in a cluster. Each bloom is about 2 inches across, solid and double, with 30 to 35 petals. Light, spicy scent. Very free growing, bushy and vigorous, reaching about 3 feet in height, with abundant healthy foliage.

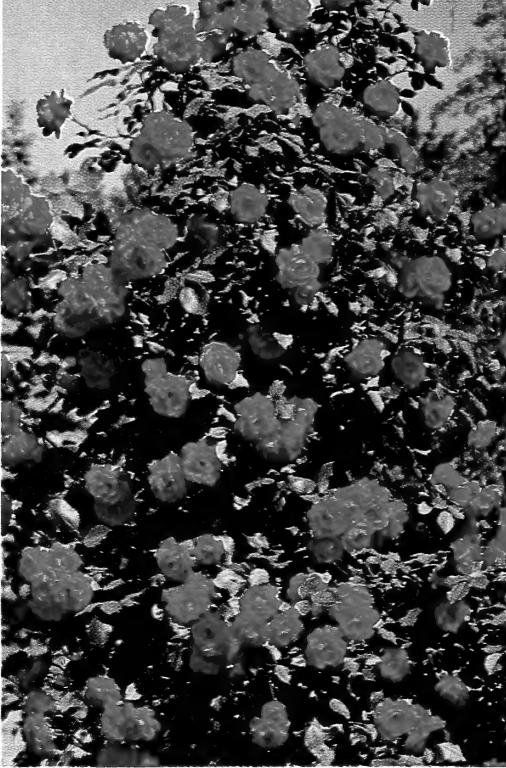
\$3.25 ea.—3 or more, \$3 ea.

ZAMBRA. Floribunda. (The House of Meilland.) *Plant Pat.* 2140. A bright, peppy orange with a suggestion of red, and with mimosa-yellow at the petal base. Lovely buds and flowers of medium size but with a high pointed center. Open blooms gradually lose this form but are attractive at any stage. Light sweetbrier perfume. Average height, very bushy, with leathery foliage.

\$3.25 ea.—3 or more, \$3 ea.



BLOSSOMTIME



BLAZE



GOLDEN SHOWERS

**OFFER 178****Red-Pink-Yellow**

BLAZE

BLOSSOMTIME

GOLDEN SHOWERS

\$8.90*Blossomtime*

Everblooming. (O'Neal.) *Plant Pat. 1240.* One of the most continuous blooming of all Climbers—a high recommendation. These are lovely two-toned pink flowers, light pink on the top of the petals and dark rosy pink on the underside. Well formed, double, fragrant. Grows to medium height, with healthy foliage. A good all-round two-toned pink Climber.

\$3.25 ea.—3 or more, \$3 ea.*Blaze*

New Improved Everblooming Kind. (Kallay.) Plant Blaze and you'll have a splendid showy Climber for many years . . . one that will pay the cost of the plant many times over. Blaze produces a great burst of brilliant scarlet in June and autumn, with some flowers in between. These profuse clusters last for weeks. Very hardy and vigorous. Needs only slight pruning to keep it in bounds.

\$2.90 ea.—3 or more, \$2.70 ea.*Golden Showers*

Everblooming. (Lammerts.) *Plant Pat. 1557.* The best yellow Climber, and the only Climber to win an All-America Award. Extremely vigorous, with canes so strong the plant can almost stand alone like a bush rose, without any support. It grows 6 to 8 feet high and is ideal against a post or pillar. Solid daffodil-yellow flowers, fragrant and very large for a Climber—up to 5 inches across, with 25 to 30 petals. Very free blooming.

\$3.50 ea.—3 or more, \$3.20 ea.**MORE STAR® CLIMBERS**

CL. CRIMSON GLORY. Repeat Blooming. (A. Naungayan.) A vigorous, fast grower covered with deep vivid crimson blooms, each on a long stiff stem. Fine for cutting. Deep red, urn-shaped buds and velvety, full, high-centered flowers with about 30 petals. This climbing sport of the famous Crimson Glory boasts the same wonderful perfume that has made the bush form famous. Good healthy foliage. Excellent on fences, walls and posts.

\$3 ea.—3 or more, \$2.75 ea.

CORAL DAWN. Everblooming. (Boerner.) A fine grower with rich, shiny, leathery foliage. Dainty pointed buds slowly open to large, coral to rose-pink flowers that cover the plant. Each bloom is a beauty 4½ inches wide, with 30 to 35 petals—as large as many Hybrid Teas—and fragrant too. Blooms are borne repeatedly all season. Ideal as a pillar rose, this 6 to 8-foot plant is very easy to grow and will do well in all areas.

\$3 ea.—3 or more, \$2.75 ea.

DON JUAN. Everblooming. (Malandrone.) *Plant Pat. 1864.* Masses of bloom for fences and posts. This is a pillar rose growing 8 to 10 feet high, bearing plentiful, velvety crimson-red flowers in repeated crops all summer . . . every bit as stunning as many Hybrid Teas. The large, neatly formed buds, carried both singly and several on a stem, open to rich dark red, double flowers up to 5 inches in diameter. Delightfully fragrant. Completely hardy.

\$3.50 ea.—3 or more, \$3.20 ea.

RED EMPRESS. Everblooming. (Mallerin.) *Plant Pat. 1573.* A red Climber with much the same vigor as Golden Showers. Unusually fine foliage plus beautiful big flowers make this a thrilling rose in any landscape planting. The vivid rich red blooms are as large and handsome as Hybrid Teas—up to 5 inches across—and carried on sturdy stems. Heavy fragrance. Blooms are produced so freely that you can cut them often.

\$3.25 ea.—3 or more, \$3 ea.



SHOOTING STAR



OFFER 179
6 Charming Mini's
 BABY GOLD STAR
 CHIPPER
 CINDERELLA
 SCARLET GEM
 SHOOTING STAR
 STARINA
\$9.70



CINDERELLA

SCARLET GEM

MINIATURE ROSES to Captivate You

SHOOTING STAR. (The House of Meilland.) Our newest Mini, charming for boutonnieres and dainty arrangements. Flowers are double and very long lasting, with petals curled to a point. Chartreuse-yellow tipped signal-red. Mature blooms turn to rose color with Indian yellow reverse. Bushy plants 10 to 12 inches high, repeating their bloom well.

\$2 ea.—3 or more, \$1.80 ea.

CINDERELLA. (deVink.) This little jewel has been a favorite for years. It has dainty white flowers with the faintest hint of pink. Well-formed, 1-inch blooms cover the plant. Excellent pointed foliage. Bushy, free blooming and entirely dependable.

\$1.75 ea.—3 or more, \$1.60 ea.

SCARLET GEM. (The House of Meilland.) *Plant Pat. 2155.* A brilliant beauty with classic Hybrid Tea-like flowers of excellent form. Clear bright orange-scarlet. Hardy.

\$1.75 ea.—3 or more, \$1.60 ea.

BABY GOLD STAR. (Dot.) Slightly larger than some Miniatures . . . a golden beauty with perfectly formed buds and double blooms. A good strong yellow that keeps well. Grows rather tall and produces wave after wave of bloom till frost. Slightly fragrant.

\$1.75 ea.—3 or more, \$1.60 ea.

CHIPPER. (The House of Meilland.) *Plant Pat. 2764.* Good-sized, coral-pink bloom of elegant shape, with petals perfectly arranged in classic style. The bushy, compact plant grows 15 to 18 inches in height.

\$1.75 ea.—3 or more, \$1.60 ea.

STARINA. (The House of Meilland.) *Plant Pat. 2646.* An excellent orange-red, very large and well shaped. Taller than the average Miniature. Blooms well all summer.

\$1.75 ea.—3 or more, \$1.60 ea.

ORDER INSTRUCTIONS

Dormant plants. Prices in this catalog are for dormant roses and are void after June 1972. All Rose plants are 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

All "3-for" and group offer prices apply ONLY when plants are shipped to the same address at the same time. "3-for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

Parcel post prepaid. All plants and other items in this catalog are shipped at our expense, prepaid to your door. Plants will be shipped at the proper time for planting in your locality.

Packing charges. Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately, this charge will not apply.

Enclose payment with your order. We do not ship C.O.D.

Add sales tax of 6% on orders to be delivered in Pennsylvania.

Please print your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.



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Come Visit Our Garden Centers and Rose Fields

We warmly invite you to visit our Garden Centers:

No. 1, just a mile off U. S. Route 1 at West Grove Pa. (about 35 miles south of Philadelphia), is open all year, 7 days a week, 9 to 6;

No. 2, two miles south of West Grove on U. S. Route 1, is open summer and fall, 7 days a week, 9 to 6. Here too are located our Star Rose Gardens and 40 acres of rose fields, in full bloom from July through October. Come and enjoy them with us.

At our Garden Centers you will find hundreds of garden necessities, supplies, bulbs, potted plants, perennials and fruit trees as well as our full line of rose bushes.



Apollo Hybrid Tea. (Armstrong.)
Plant Pat. App. For. A fine new All-America Award Winner for **AARS** 1972, with great growing ability and generous production of bloom. Apollo is a clear medium yellow in both the pointed bud and the open bloom. A sweet, pure color, sometimes emphasized by the yellow center that shows when the flower is fully open. Flowers are double and 4 to 4½ inches across.

The bush is very tall and well branched—almost of Grandiflora type. The deep green, leathery leaves are unusually heavy textured and above average in disease resistance. Generally blooms are carried singly, but occasionally two or three appear on a stem. Extremely free with its bloom, Apollo is an informal type lending itself well to indoor arrangements and garden beds alike.

\$4.90 ea.—3 or more, \$4.55 ea.

OFFER 180
The 1972
All-America
Award Winners

APOLLO
PORTRAIT

\$8.70



STAR® ROSES

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